

### WHY INVEST IN HER?

By January 2022, more women lost their jobs than men in India due to the pandemic. In total, women make up 39% of global employment; however, they account for 54% of overall job losses. According to the Centre for Monitoring Indian Economy (CMIE) and Centre for Economic Data and Analysis (CEDA), four states of India experienced over 50% decline in average monthly female employment in 2021 than in 2019.

These numbers can be very alarming for young women who are just starting to enter the job sphere. The pandemic has extended the uncertainty towards the future of girls.

Presently, support for young women is needed more than ever. To make this possible, they need long-term support from organizations that can stand on their side and empower them for a better future. LeadHERalliance (LHA) is a program that connects young women in postsecondary and who are entering the job sector with professional women in their field. The program offers a global sisterhood mentorship where young women receive ongoing support, resources, and expert conversations that will help prepare them for the working world.

Founded by Cynthia O'Neill, president of Hight Altitude Thinking and founder of IMPACT and Power of the purse, her goal is to create transformative opportunities for women that shed light on the dangerous cycle that excludes women from professional growth and success.

LeadHERalliance is introducing LeadHERglobal-India. Women deserve a bright future!



## LeadHERnetwork

10 Months

10 Topics

10 Experts

Connection & Conversation Events

Facebook (updates, calenders, links)

> LHA Binder/Book

### LeadHERglobal-India

Workshops specific (how to pick a carrier)

> Mentor/ Mentee Meetups

LeadHER team/pod

Orientation

Mentor Meetups Celebrations

Mentee Meetups

## LeadHERalliance Journey

MENTEE'S INTEREST
Each Mentee will complete an application which will include questions about her goals/interests/hopes and dreams.

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MATCHING INTERESTS

Review all the profiles to match the mentees with the best matches.

MENTOR'S EXPERTISE
Each Mentor will complete a
profile which identifies her gifts,
expertise, life experience, and
interests.

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**MENTORING** 

Facilitating and hosting the sessions for mentees and mentoring them throughout the program.



# SPONSORS RECOGNITION

#### Welcome to Orientation and Celebrations

- Opportunity to speak and share Mentorship story
- PowerPoint slides will feature logo
- Opportunity to brand a gift for the graduates of the pod/team.

#### Other Benefits

- Sponsor's name, logo and web link on LeadHERalliance's website
- Social Media posts will be created and shared to recognize our sponsors
- The Sponser's logo will be included on the orientation posters.

Let LeadHERalliace take lead on all components of this customized program. Our Director will facilitate on online strategic session to determine your needs and desired outcomes.

Apart from this, there are multiple benefits of becoming a patner with LeadHERalliance. To create a customized LeadHERalliance mentorship program or to understand in detail how you can contribute, please get in touch with Cynthia O'Neill at cyn@cynthiao.com.

Together, let's combine our resources, capabilities, thoughts, and leadership into an innovative patnership to help shape the future of young LeadHERS.

#### **Let HER Future Begin Today**

CONTACT US cyn@cynthiao.com lead@leadheralliance.com

